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Innovative Promotional Products

It's a fact, everybody loves promotional products. 43% of people would like to receive more promotional products. What makes promotional products so exciting? Every day people are working long and hard to come up with the latest catchy advertising products that can be used to enhance a marketing strategy. Every year all around the world the most important people in the industry hold exhibitions to show their latest gadgets and advertising products.

If you are thinking about what advertising products to order for your next campaign the choices on the market can be a bit confusing. How do you know which products to choose for your up and coming event? Well it is always good to offer something new, something that will make you stand out of the crowd and ultimately something your customers will like.

The best place to order promotional products is through www.SpectrumAdvertising.com we have years of experience. We will not only be able to recommend the best products for your next campaign, but will also make sure they are delivered on time. Since we have experience in the industry we know the quality of our products and will be able to help you with your budget verses the quality of products required.

One of the newest and funkiest products on the market that can be personalized with your company's logo is the innovative USB People. This product is totally personalized which include memory sticks in the name of people. You can have them mimicking your corporate look or uniform. Perhaps you have a company mascot, or a stereotype look-alike you want to impersonate. You can upload your company's catalogue, or presentation on to the USB's so when they are used people will be able to see your sales pitch.

Another new and innovative product is the UV monitor. This little useful gadget will help you stay safe this summer with a handy little UV sensor indicating the intensity of the UV rays on the LCD screen. Small gadgets like this are great for promotion since they are usually kept as they amuse the audience. This little gadget doubles up as a keyring, so your design printed below the display will be in full view for all to see.

Another small but useful gadget is the memo dog. This is a cute executive toy, the mouth being a memo clip allowing for the presentation of useful memos, the legs moveable allowing a host of different positions. You can imagine the amusement the recipient will have playing with the gadget whilst on the phone to an important client. You can have your design engraved on the side of the body and/or ear of the dog in full view for all to see. This handy little gadget also comes in a neat presentation box.

Here I have presented a couple of the latest gadget ideas for your consideration. For more suggestions on your next marketing campaign be sure to ask us.

Michael Rase is the president of www.SpectrumAdvertising.com the single source for all your print & promo needs. Contact him at 877-500-0061 or www.SpectrumAdvertising.com

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